

I LOVE 11TH NEIGHBORHOOD FESTIVAL

Sponsorship Package

JUNE 6, 2026

12-5PM

PROPOSED CENTRAL LOCATION:

REGIONS BANK

301 W 11TH ST

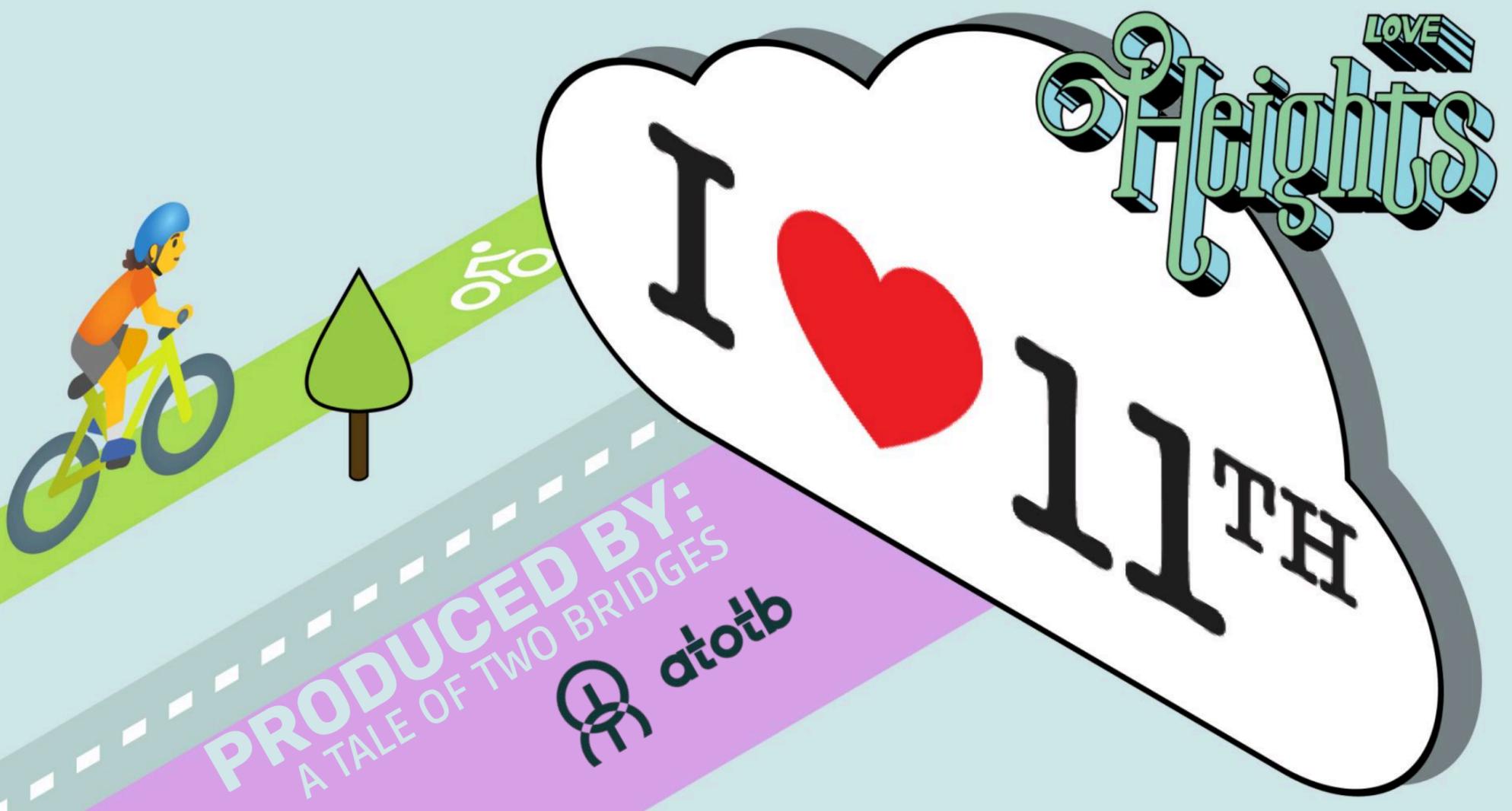
A celebration of local businesses, art, food, and community on 11th Street

Event Snapshot

- ~1,500 attendees
- Free & open to the public
- Family-friendly, all-ages programming
- Live music & interactive art
- Local food and beverage vendors
- Walkable, bike-friendly, neighborhood-scale event

Impact to Date

- Hosted annually since 2023
- \$20,000+ invested in local music and arts
- Dozens of participating neighborhood businesses
- City of Houston officially recognized April 11 as "I Love 11th Day"



PRODUCED BY:
A TALE OF TWO BRIDGES

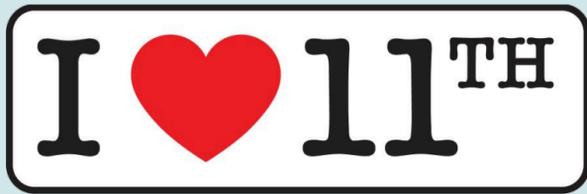


Thank you to Last Year's Sponsors

A NEW LEAF

K-5 SCHOOL • IN THE HEIGHTS





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Why Sponsor

Support Local Businesses

I Love 11th is built by and for local, independent businesses – most located directly along 11th Street.

Reach a Highly Engaged Audience

Thousands of Heights residents and visitors attend, walk the street, and interact directly with businesses.

Community-Focused & Family-Friendly

Inclusive, all-ages programming centered on arts, culture, and neighborhood life.

Arts, Mobility & Placemaking

Live music, interactive art, walkability, and trail connections

The 2026 Festival is seeking both cash and in-kind sponsorships.

Cash sponsorships help cover the Festival's direct costs—including permits, portable restrooms, musicians, printed materials, and other essential expenses.

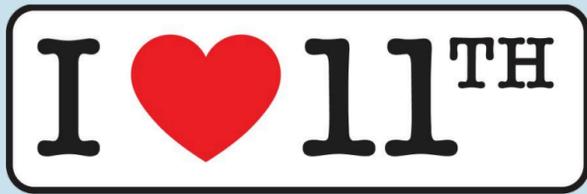
In-kind sponsorships may include food or beverages, event space, materials, or professional services aligned with a business's offerings.

All net proceeds from the event are donated to a local nonprofit. In past years, Festival proceeds have supported Friends of Lawrence and Milroy Park; this year, proceeds will benefit the newly forming 11th St. Merchants Association.

Both cash and in-kind contributions are vital to making the 2026 I Love 11th Day a success.

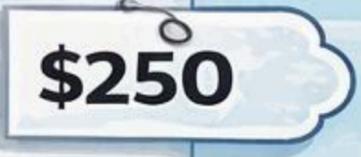
Ready to Sponsor?

ilove11th.org/sponsor



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 <p>PLATINUM \$5,000</p>	<ul style="list-style-type: none">• On-stage banner - highest visibility• Exhibit Booth• Logo on Printed Materials• 11th Street Passport inclusion• Logo on Website	 <p>\$5,000</p>
 <p>GOLD \$2,500</p>	<ul style="list-style-type: none">• On-site banner• Exhibit Booth• Logo on Printed Materials• 11th Street Passport inclusion• Logo on Website	 <p>\$2,500</p>
 <p>SILVER \$1,500</p>	<ul style="list-style-type: none">• Exhibit Booth• Logo on Printed Materials• 11th Street Passport inclusion• Logo on Website	 <p>\$1,500</p>
 <p>BRONZE \$500</p>	<ul style="list-style-type: none">• Logo on Printed Materials• 11th Street Passport inclusion• Logo on Website	 <p>\$500</p>
 <p>COMMUNITY \$250</p>	<ul style="list-style-type: none">• 11th Street Passport inclusion• Logo on Website	 <p>\$250</p>
 <p>NEIGHBOR \$100</p>	<ul style="list-style-type: none">• Logo on Website	 <p>\$100</p>